

LAKE 100

WE MEAN BUSINESS

ENTERING



LAKE COUNTY
FLORIDA

2022
IMPACT
REPORT

RESULTS



**STRONG
TOWNS**



- In 2022, Lake 100 made many internal improvements in communication protocols and community outreach. Members can now register for events conveniently online. Resources are available to other community leaders who are non-members through a paid meeting option. In addition, applicants can learn about membership and sponsorship opportunities on the Lake 100 website.
- This year also marks the first year a member satisfaction survey was distributed. Survey results indicate Lake 100 received a net promoter score of 74%! Although the score is excellent, the executive committee is making improvements based on feedback in 2023.



2022 EVENTS

In addition to our regularly scheduled quarterly Business Mixers and Monthly luncheons, Lake 100 hosted the events below that resulted in great success.

LAKE COUNTY WRAP-UP BREAKFAST

Attendance: 100+
Major Sponsors: Vulcan
Materials, Kleinfelder, UF
Health, & League of Cities
Regions Reached: County Wide



COMMUNITY SERVICE AWARDS

Attendance: 200+
Major Sponsors: Woodard
& Curran, Vulcan Materials,
HALFF, SECO, & Duke Energy
Regions Reached: County Wide



INTRODUCTION TO STRONG TOWNS

Attendance: 150+
Regions Reached: County Wide



COMMITTEES

EXECUTIVE

- The Executive Committee led the Lake 100 charge to successfully launch LEAD, which culminated in the approval and funding of this public/private partnership, which was a two-year undertaking. Lake 100 expects the impacts of LEAD to change the course of economic development in Lake County, a hallmark accomplishment for the Lake 100 organization.

GOVERNANCE

- The Governance Committee was again successful in advocating for roads funding for the second year, and will be seeking an increase this budget cycle.

TRAILS

- The Friends of Lake County Trails committee continued to have much success in 2022, including: advocating for the addition of the North Lake River to Hills and Wekiva Trails to the Florida Greenways and Trails System Plan Update, and the continuation of the the North Lake Trail PD&E. In addition, this committee advocated for the City of Leesburg to conduct the Tav-Lee Trail PD&E, which is currently underway and provided consultation and advocacy to Eustis, Umatilla and Tavares.



CHED

- The Coalition for Housing and Economic Development of Lake County developed the 24-month Community Action Lab with Strongtowns and advocated for Lake County to fund the program.



- The program launched in January 2023 and will be made accessible to all 14 jurisdictions to work together to find solutions for economically sustainable growth and development. *Lake County is the first in the nation to implement this program!*

LAND USE

- Supported the Strongtowns initiative.
- Supported the Lake County joint planning initiative.
- Supported the Lake County impact fee study.



LOOKING

LAKE 100

The new year will bring more exciting operational changes that will improve the member experience. The following additions will be implemented throughout 2023:

- Virtual Options for Monthly Member Meetings
- Corporate Sponsorship Program
- Ex-Officio Membership Option

In addition to improving communications and membership benefits, Lake 100 will continue to support the initiatives of our committees and upcoming initiatives that foster the sustainable growth and unification of Lake County. As always, we are consistently looking for new ideas to benefit businesses and will continue to expand our member base to build a stronger Lake 100 with increased impact.



AHEAD

TRANSPORTATION

Seek a long-term funding source and continue working on connectivity between cities in Lake County.

GOVERNANCE

Further support the new public private partnership, LEAD, through advocacy, research and develop a county-wide scoring program for the fiscal solvency and economic impact of new developments, and research and implement new political candidate training resources in Lake County.

GROWTH MANAGEMENT

CHED and Land Planning will be merged into one Growth Management Committee. Plans include researching and recommending changes to Lake County's Impact Fee Waiver program, and continuing support of joint planning support initiatives & Strongtowns.

EDUCATION

HEALTHCARE

If you would like to participate in a committee, contact us today!

LAKE 100

WE MEAN BUSINESS.

CONTACT US TODAY
FOR MEMBERSHIP
AND SPONSORSHIP
OPPORTUNITIES

www.lake100.com