

WE
MEAN
BUSINESS

2024

IMPACT REPORT

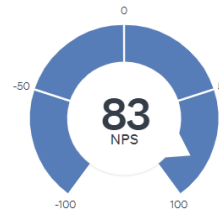
LAKE 100

www.lake100.com

RESULTS

Lake 100, played a crucial role in championing the Strong Towns program and its principles to local government and community leaders. The Strong Towns ideology emphasizes sustainable growth, resilience, and long-term economic health rather than relying on short-term solutions. Lake 100 recognized the potential of this approach to transform the way leaders in Lake County think about growth and economic development. By introducing the Strong Towns framework to key stakeholders, the group sparked a broader conversation about how to build communities that are financially stable and vibrant over the long haul.

Inspired by the Strong Towns principles, many members of Lake 100's Leadership team began to think more strategically about the economic success and vitality of the community. The program encouraged them to move beyond the immediate, cyclical concerns of elections and instead consider what kind of future they wanted to build for the next 20 years and beyond. This shift in mindset led to the creation of the "Lake in 20" initiative. The multi-faceted initiative focuses on identifying clear, actionable objectives that will not only support the county's economy but also enhance its culture, natural environment, connectivity, and built environment for future generations.



HIGHLIGHTS

**STRONG
TOWNS**

LAKE IN 20

- **FORM BASED CODE IMPLEMENTATION:** Advocated for Lake County to include funding in the general budget to implement Form Based Code, a proven planning method to support economic prosperity and diversity.
- **MSTU STUDY:** Supported two studies to determine if Lake County would benefit from a Municipal Services Taxing Unit for the Sherriff's Department.
- **TRANSPORTATION:** Advocated for the increase of road funding in Lake County's general operating budget.
- **TRAILS:** Advocated for 50% of the proceeds from the conservation and trails referendum to be used for trails resulting in a \$25 Million investment and funding to complete the Heart of Florida Loop.

"Lake 100 is the epicenter for county leadership collaboration that propels us into the future, molding our fast paced growth into a better quality of life for all of Lake County for generations to come."

-Chris Creech
CEO - RCM Utilities, LLC

3 YEARS+ OF A MEMBER NET PROMOTER SCORE ABOVE 80%!

EVENTS



PLANNING SUMMIT

Guest speaker and nationally renowned urban planner, Nathan Norris lead over 100 community stakeholders in a workshop to discuss the vision for Lake County and how to utilize planning as an economic driver.



LEGISLATIVE BREAKFAST

Over 150 guests asked our state legislators hard questions about the future of Lake County at our Annual Legislative Breakfast. A special thank you to Senator Dennis Baxley, Rep. Keith Truenow, Rep. Taylor Yarkosky, and Rep. Stan McClain.



COMMUNITY SERVICE AWARDS

Lake 100 hosted the 35th year of the Community Service Awards and was thankful to honor community leaders throughout Lake County.

“Lake 100 plays a pivotal role in shaping the future of our community by bringing together private and public sector leaders dedicated to driving economic growth, fostering collaboration, and creating lasting impact in Lake County and the region.”

-Abel Biri
CEO - AdventHealth Waterman



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LOOKING

The mission of the Lake in 20 directly shaped the new committees for 2024, focusing on key areas for Lake County's long-term success. These committees were formed to address specific challenges identified in the Lake in 20 vision, ensuring that each aspect of community development is managed with a forward-thinking, unified approach. Read more to learn more about each committee's objectives for 2025!

PUBLIC POLICY COMMITTEE:

Lake 100's Public Policy Committee serves as the driving force behind the organization's efforts to influence government policies, regulations, and legislation that impact the business community. The Public Policy Committee is responsible for, monitoring legislation, developing and implementing strategies to advocate for or against specific policies, and crafting the organization's official positions on key issues.

PLACEMAKING COMMITTEE

The Placemaking Committee is responsible for research, development, and recommendation for policy that promotes and sustains the natural environment, built environment, public realm in correlation with the long-term vision for Lake County. The team is committed to partnership development, advocacy, and engagement to ensure a Lake County that is successful today and over the next 20 years

2025 OBJECTIVE: CONTEXT CLASSIFICATION

AHEAD

ECONOMIC & FISCAL SUSTAINABILITY COMMITTEE

The Economic and Fiscal Sustainability Committee is responsible for developing and promoting strategies, policies, and practices that ensure the long-term financial health and resilience of Lake County and the business community. The group conducts research & development for innovative tools and policy, advocates for proven policy, sets forth initiatives, and collaborates with the public sector and community through education and outreach.

2025 OBJECTIVE: DEVELOPMENT SCORE CARDS

CULTURE COMMITTEE

Lake 100's Culture Committee's primary focus is to foster and enhance the Lake 100 culture and values within the organization and within the community. In addition to promoting core values, the team is responsible for enhancing member engagement, organizational succession planning, and the education and development of members and civic leaders.

2025 OBJECTIVE: CANDIDATE EDUCATION

TRANSPORTATION & TRAILS

Our Transportation & Trails Committee is committed to enhancing and expanding the connectivity throughout Lake County. This committee focuses on developing, maintaining, and promoting transportation that provides recreational opportunities, supports healthy lifestyles, and connects communities.

If you would like to participate in a committee, contact us today at admin@lake100.com

"Being a member of Lake 100, and the Chairman of Lake 100's Trail Committee and Friends of Lake County Trails, has allowed me access to community leaders and influencers that have been extremely supportive in reaching policy makers and elected officials in the individual municipalities, the County, and the State."

-Mike Stephens
Sr. VP Commercial Banking - USB

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